

Terms & Conditions

Payments

Payment is due before advertising will be scheduled to run. For contracts exceeding four weeks, a monthly billing cycle may be used with payment due at the first of the next scheduled run. If payment is not received on the due date then the ad will not run and it could be replaced with the next available or waiting advertiser.

Service Interruptions

In the event the billboard cannot service the contract due to power outages caused by weather or other non-controllable "natural" acts, there will be a grace period of 60 minutes to restore the power failure. After this grace period the contract rates will be pro-rated and a credit provided in the amount equal to the time of power loss beyond the 60 minute grace period. Any lost advertising time lost due to malfunctions in the billboard equipment; a credit will be provided without a grace period equal to the total time lost to repair.

Rejections, Warrants, Guarantees & Approvals

The advertiser warrants that all approved designs, artwork, or advertisements do not infringe any trademarks or copyrights. The advertiser agrees to hold, defend, & indemnify Big Font Media and its associates, free & harmless from any and all losses, liability, claims and demands, including legal fees and other fees, any law suits that arise from any advertisement placed on billboard or any verbal ad content or subject matter including partial contents of ads or copy displayed on board in pursuant of this contract.

Big Font Media will reserve the right to reject or withdraw any ad or copy either before or after posting to billboard. Big Font Media will also reserve the right to terminate any contract at any time, for any reason. Any pre-payments will be returned in the event of a contract termination.

In the event an advertiser wishes to terminate a contract, then they may do so, but depending on the contract rate and / or the discounted rate for extended contracts, there could be penalties equal to the discounted amount versus the consumed duration of the original contract.

Big Font Media does not guarantee the amount of images or the number of "spots" during any given 24 hour period. Generally a "spot" within a one (1) minute rotation will generate approximately 1040 images per 24 hours and where our booking capacity is limited to 6 spots per screen, Big Font Media will strive to meet this goal.

Artwork, Scheduling & Rotations

Generally the advertiser is expected to provide artwork. Big Font Media can develop and provide artwork for a nominal fee. Depending on the brief and difficulty of the art, Big Font Media offers a purpose built template and 3 suggestive advertisements for the fee of \$900.00 + GST. Further enhancements beyond the agreed samples will attract an hourly rate.

Provision is made for one (1) image change scheduled at the commencement of each week [Sunday 12.00pm (Midnight)]. No fee applies to this content upload and schedule although subsequent content change requests and respective "scheduling" will attract a fee of \$80.00 + GST.

With provision of images, files, schedules and content, the advertiser is stating they are authorised to publish such content, text, trademarks, logos and the like.

Indemnification

Except to the extent of Big Font Media's gross negligence or wilful misconduct customer shall indemnify, defend and hold harmless Big Font Media and its managing members, owners, representatives, directors, employees, agents and subcontractors from any and all claims, costs (including reasonable legal fees), damages, and liabilities, at law or in equity arising out of or related to the Agreement. This paragraph shall survive the expiration or earlier termination of this Agreement.

DIGITAL BILLBOARD ADVERTISING AGREEMENT

The Advertiser authorises Big Font Media to proceed with the above terms of the contract and agrees to pay the fees described in the terms & conditions.

By signing below or agreeing on the LED Consultant website, this becomes a binding contract;

This digital Advertising Agreement is made effective as of the _____ day of _____, 20_____ by and between Big Font Media and _____

» _____ » _____ » _____
Advertiser Signature Advertiser Name Printed
Date

» _____ » _____ » _____
Big Font Signature Representative Name Printed
Date

